

PROGRAMME REPORT

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NATIONAL YOUNG REPORTERS FOR THE ENVIRONMENT 2021: VIDEOGRAPHY WORKSHOP

14 AUGUST 2021



Programme Overview

On **14 August 2021**, **Green Growth Asia Foundation** successfully hosted the **NYRE: Explore Green Writing workshop** virtually with participants consisting of students and youth aged 10 to 24. The webinar provides tips from the speaker, Dr Ahmad Aldrie Amir on environmental article writing, touching on the impact of voicing out through writing, how writing can make great influences, how to choose a point of view or angle when writing an article, and the foundation, the output and outcome of writing. The webinar also includes two **Q&A sessions** to give the participants the opportunity to ask the speaker any questions. This webinar is the first of its kind, and with that, a number of elements were taken into consideration in terms of its virtual implementation. This webinar is hosted by environmental education interns. All of the feedback and suggestions have been received and will be taken into practice for the next online webinar sessions.

Project Name	:	Videography Workshop with Mr. Justin Wong
Date	:	August 14 2021
Duration	:	1 hour and 42 minutes
Location	:	Zoom Platform
Hosts	:	Mohammad Zarith bin Zamli Alif Firdauz bin Mohd Shariff
Number of Participants	:	44

TOPICS DISCUSSED

1. How to craft a story

The workshop started off with a basic method on how to create a story to tell before planning the video. The speaker explains what participants must do before moving on and create a video. This is to ensure that the video made is focusing only on the topic thus making the video-making process goes smoothly.

2. Storytelling techniques

Here, the speaker explained to the participants what is needed is a good video. This part is the part where the participants can benefit most of since they can learn what make or break a good video.

3. Preparations before shooting

The speaker made a note of making ample amount of preparations before shooting, This includes making sure that there is a schedule, legal forms are filled in, release letter is done, and equipment are well set.

4. How to put the story together

- With everything that has been said, the speaker continues to showcase how all of these elements play important roles as he explained how to combine them into a good video.

5. Equipment to use

- The speaker touched a bit on the types of equipment that the participants can use. He also showed, in general, how to use them in order to capture a beautiful image.

6. Editing

- In the editing section, the speaker explained briefly what kind of editing software that the participants can utilise to create a good video, as well as on to use them.

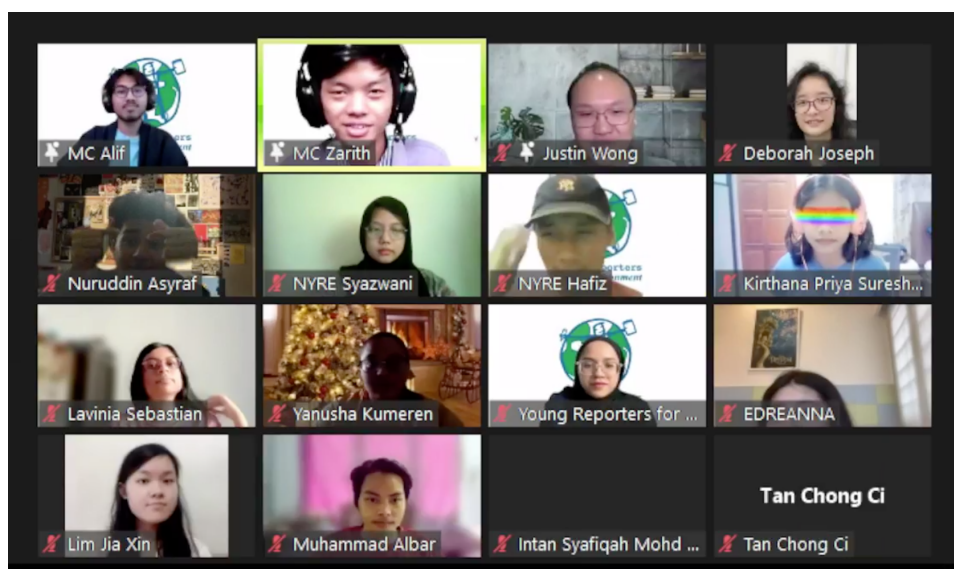
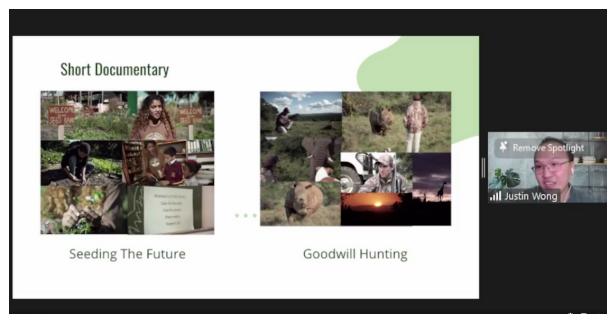
RECEPTION OF PARTICIPANTS

18 different institutions were represented, with a total of **25 participants** who responded to the Google Attendance Form. The attendance list could be found on **pages 6 until 8** of this programme report. Overall, the programme received a positive reception from the participants, which include the teachers, parents and students. It could be seen that the participants took interest in the workshop as they had several questions asked and responded when needed during the workshop. With their interest in the programme, we believe their journey will be a success. The newly launched Eco-Schools website paradigmakelestarian.com serves as a platform for the dissemination of eco-schools related information.

MOVING FORWARD

This webinar provides invaluable insights to improve the quality of the webinar held by GGAF. Despite the success, Green Growth Asia Foundation will continue innovating ways to enhance our service delivery further. We have been looking into appointing teachers as trainers for the future programmes; more details will be made available once it has been finalized. The next activity, Article Writing Workshop with Mr Norman Goh.

MEDIA REPOSITORY



Facebook Analytics

The **Videography Workshop** was streamed on its Facebook Page. The recorded session can be viewed at <https://fb.watch/7z5PTbfRNB/>. The stream was live for an hour and forty two minutes, from 2 P.M. to 3.30 A.M. (GMT+8). The live stream analytics are divided into three separate categories; **stream analysis** will discuss how the live stream performs, **audience engagement** that outlines the public reaction, and the public and **demographic profiles** that identify audience profile.

STREAM ANALYSIS

In total, we have reached **83 people**; the following is the breakdown;

Live Session

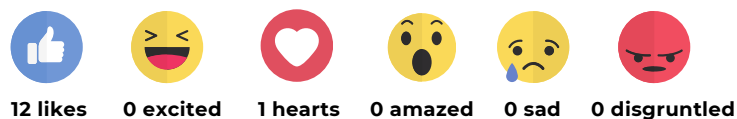
During the live stream, we have a total of **44 viewers** that stay until the end. This is a significant number of viewers as the stream was **a one and a half hour-long** session.

Recorded Session

After the live stream, the post remains available for viewing on Young Reporters for Environment Malaysia Facebook Page, in which **39 people viewed the session**. Data as of August 23, 2021.

AUDIENCE ENGAGEMENT

Overall, NYRE: Explore Green Writing workshop was well received. A total of **16 audience engagements** are recorded, with **13 reactions, 1 comment, and 2 shares**. The breakdown is as follow;



This workshop provides tips on how to create a good environmental video for the NYRE 2021 competition, touching on key points to teach the audience where they should start and why it is important to record for the environment. The primary target group for the virtual workshop was teachers, and students. Throughout the event, the audience left a comment or two to liven up the mood and show their support for the programme.

DEMOGRAPHIC PROFILES

NYRE is a program under YRE that includes workshops and various competitions which encourages young people to voice environmental issues as well as disseminate participants' work and share ideas. Traditionally, some teachers and students would not be able to participate in our NYRE webinar due to financial and internet connection constraints.

List of Attendance

NO	NAME	STATUS	ORGANISATION
1	SRI THEMUDU	Programme Director	Green Growth Asia Foundation
2	AYSHA ZAMUEL	Programme Leader	Green Growth Asia Foundation
3	SHAHEEROL IZUAN NOR MAZLAN	Programme Coordinator	Green Growth Asia Foundation
4	NURUL SYAZWANI BINTI MOHAMAD SAUFI	Representative	Green Growth Asia Foundation
5	MOHAMAD ZARITH BIN ZAMLI	Representative	Green Growth Asia Foundation
6	ALIF FIRDAUZ BIN MOHD SHARIF	Representative	Green Growth Asia Foundation
7	JONHOWARD RONEN LINGAI	Representative	Green Growth Asia Foundation
8	MUHAMMAD HAFIZZUDIN BIN MOHAMAD ABDUL WAHAB	Representative	Green Growth Asia Foundation
9	NURUDDIN ASYRAF BIN DOLAH	Representative	Green Growth Asia Foundation
10	MUHAMMAD ALBAR BIN ABDUL GHAFAR	Representative	Green Growth Asia Foundation
11	MARSYA DANIA BINTI MAZRI	Representative	Green Growth Asia Foundation
12	LAVINIA GRACE SEBASTIAN	Representative	Green Growth Asia Foundation
13	LEE CHI HIEN	Representative	Green Growth Asia Foundation
14	DINEISH A/L GANESAN	Representative	Green Growth Asia Foundation
15	NURUL SYAZANA BINTI SHAMSURI	Student	UPSI
16	YANUSHA MARIE KUMEREN	Student	IUMW
17	LOK HUEY KEI	Student	UTHM
18	LAU YAN KAI	Student	SMK Taman Universiti
19	NURUL AMIRAH BINTI FAZILLAH	Student	USM
20	JOANNE LIZA DE GRACIOUS	Student	SMK Taman Universiti
21	LIM JIA XIN	Student	UPM
22	BELINDA KIONG SZELING	Student	SMK Taman Universiti
23	MUHAMMAD FAZLEY BIN MOHD NOOR	Student	SMK Ranau
24	ASMA' BINTI JAMAL	Student	UKM
25	PHANG JIN HAN	Student	SMK Taman Universiti
26	JULIA AVELINE RABENJORO	Student	Kinabalu International School
27	PHANG YU XUE	Student	SMK Taman Universiti
28	EDREANNA CHIN XIU YI	Student	SJK(C) Kuen Cheng (I)
29	TAN CHONG CHI	Student	SMK Taman Universiti

